



Edcor Forms Strategic Alliance with TuitionHelp® to Offer Corporations the Most Comprehensive Tuition-Reimbursement Program

SACRAMENTO, CA – November 27, 2012 – [Edcor](#), the leader in tuition-assistance administration and management, today becomes the first to offer its corporate clients [TuitionHelp®](#), a unique tuition-reimbursement benefit that reduces college costs for employees while cutting tuition-reimbursement expenses for corporations. By seamlessly integrating state-of-the-art tuition-reimbursement automation with a high-touch financial aid and advisory service, this alliance will help Edcor's clients provide their employees with the valuable resources needed to achieve their higher education goals.

TuitionHelp is the only service that provides one-on-one telephone consultation with professional Student Aid Advisors who offer support and insight on how to pay for college. Through preparation of the federal student aid application (FAFSA), students can access the maximum amount of financial aid available and make smart college choices.

"Employees often exhaust tuition-reimbursement benefits without realizing how much in federal, state and institutional grants and scholarships they are eligible to receive to reduce their out-of-pocket college costs," said Karen Shernan, TuitionHelp's vice president. "By guiding the employees of Edcor's client corporations through the [complexities](#) of the national financial aid process, TuitionHelp will show them that an advanced education is affordable without overwhelming debt."

For more than 30 years, Edcor has provided market-leading comprehensive transaction processing and advisory services to help companies link their tuition-assistance programs with their overall benefit and education strategies. Supporting more than 750,000 employees annually, Edcor's client list includes some of the premier employers in the United States. By adding TuitionHelp to the service offering, each client will gain a competitive advantage while reducing tuition-reimbursement costs.

"It's unusual when a benefit cuts costs while improving service," said Adrienne L. Way, Edcor's owner and chief executive officer. "Edcor is very impressed with TuitionHelp's ability to help employees reduce their education costs with financial aid, an important area that goes unaddressed by traditional tuition assistance programs. By providing TuitionHelp along with our suite of services, we are raising tuition reimbursement to a new level and giving our clients a competitive advantage in recruiting, motivating and retaining employees driven to improve their skills." ■

About Edcor

As the leader in tuition-management solutions, [Edcor](#) is widely known as the industry expert. With over 30 years of experience administering tuition programs, Edcor, a woman-owned business, has reduced costs, increased efficiency and added measurable value to numerous Fortune 1000 companies. Edcor provides unique solutions that are designed to assemble all of the features and benefits that major corporations

require while proactively offering numerous enhancements that will maximize the return on investment, efficiency and cost-effectiveness of a tuition benefits program. Edcor is headquartered in Troy, Michigan. For more information, please visit www.edcor.com.

About TuitionHelp

[TuitionHelp®](http://www.tuitionhelp.com) personally assists employees in becoming eligible for the most financial aid possible and identifying affordable colleges. By making education assistance a competitive benefit without adding staff, TuitionHelp enables Fortune 1000 companies to reach or exceed recruitment, retention and workforce skill-building goals. For more information, please visit [tuitionhelp.com](http://www.tuitionhelp.com).

© 2012 Student Aid Services, Inc. All rights reserved. Student Aid Services and TuitionHelp are registered trademarks of Student Aid Services, Inc. or its affiliates in the United States, other countries or both. Other company, product or service names may be trademarks or service marks of others.

Media Contact:

Mary A. C. Fallon
Communications Consultant
TuitionHelp®
mfallon@studentaidservices.com
916-629-7050
<http://www.tuitionhelp.com>